STYLE.COM/

STYLE MAP

July 22, 2013

1 TOTAL POSTS

DEMET MUFTUOGLU ESELI

Creative Director

HOMEBASE
ISTANBUL, TURKEY
More From This City

Demet Muftuoglu Eseli is a boldfaced name in the Turkish art and fashion worlds. She founded ISTANBUL ’74, the first Turkey-based international arts and culture platform, in 2009. Muftuoglu Eseli is also the cofounder and creative head of the Istanbul International Arts and Culture Festival, a free public festival that brings together creative minds offering a cultural exchange program between countries and various creative formats; past participants including Tilda Swinton and Carine Roitfeld. A longtime consultant for the Turkish luxury fashion retailer Vakko, Muftuoglu Eseli developed the V2K Designers concept store, in 2000, and has since collaborated with Zac Posen on an exclusive collection for Vakko. She divides her time between New York and Istanbul.